

# SmartTag™

A Smarter Approach to  
Access Tag Management

Managing, tracking, inspecting and reporting on access equipment, materials and usage are key to jobsite efficiency. SmartTag, BrandSafeway's cloud-based Access Tag Management technology, streamlines all of these processes for improved productivity and cost optimization.



**BRAND SAFWAY™**

At Work For You™



## › SmartTag™ | Drive tag management at the tag, not the office.

Through SmartTag's web-based application, you can manage your scaffold and access equipment on-site via your computer, mobile phone or tablet. Scan, track and log scaffold age, status, usage and milestones in real time, while gathering valuable metadata that can be used to increase efficiency and safety.

Tag: 18-03766  
Days\_Standing : 37

Data

Tag Data

Transaction Data

Reports

Tag History

Material Standing

Transaction Data

Activity Type: Inspect

Activity Date: 05/28/19

Employee: Shane Malkinson

Status: Red

Special Notes: Needs standards in near punch ups, pinched up off barrier handrail.

Length:

Width:

smart/tag>

Tag Info QR

Tag No: 18-03766

Tag Report QR

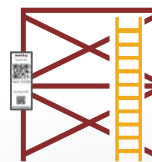
BRAND SAFWAY

### › Reduce on-site fleet, days standing and unnecessary charges

- › Visual reporting with GPS imaging and marking
- › Available formats include pdf, xls and txt
- › Customizable notifications, such as text and email, for on-site activity
- › Materials tracked at the site, project and tag levels
- › Custom aging search for tear-down planning

### › Get real-time answers to your scaffold management questions

- › Where is my access equipment?
- › Where are my scaffolds?
- › What does it look like?
- › What status is it?
- › When was the equipment inspected?
- › What are my rental costs?



In addition to our heat tracing expertise, BrandSafway provides the widest range of access and industrial services in the industry.

## › Ready to Deliver

**+Safety**  
First and Foremost

**+Expertise**  
Industry-Leading Depth/Range

**+Solutions**  
The Broadest Portfolio

**+Productivity**  
Increased at Every Level

**+Local**  
Management and Labor

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